

# HIGHLANDS VIP

## HIGHLANDS VIP MEMBERSHIP CARD

Hello-

**Have you heard of the Downtown, Highlands, St. Matthews and Frankfort Ave. VIP Membership Cards?**

It's a card we have been successfully producing for the past two years. The cards can be used at hundreds of businesses in and around Downtown, Highlands, St. Matthews and Frankfort Ave.. Its intention is to bring and keep business locally. The cards offer valuable everyday savings at each establishment.

The best part about it is that it's completely free to participate! It's free advertising!

All you need to do is let us know if you would like to participate and think of a good promotion(s) you can offer to cardholders in your area throughout December 31, 2010.

If you would like to think about the promotion, simply leave that area blank and we will contact you closer to the deadline date, but do return the attached form at your earliest convenience. We don't have a great deal of time.

To see what kind of promotions businesses are offering, see our website or contact us and we will fax or email them to you.

Feel free to check us out online at [www.LouisvilleVIPCard.com](http://www.LouisvilleVIPCard.com).

### **Louisville VIP Membership Card**

Bob Glaser and Rick Goldberg  
Office (502) 561-1291

**FAX: (502) 561-1265**

P.O. Box 4441, Louisville, KY 40204

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[www.LouisvilleVIPCard.com](http://www.LouisvilleVIPCard.com)

# HIGHLANDS VIP

**The Highlands VIP Membership card  
is here and we need to get your information now  
in order to get YOU ADDED FOR FREE!**

**We ask that you please fill this out and FAX to us at your earliest convenience.**

## **OUR CONTACT INFORMATION**

**Email:** info@LouisvilleVIPCard.com

**Fax: (502) 561-1265**

**Phone: (502) 561-1291**

**Mail:** LouisvilleVIP, P.O. Box 4441, Louisville, KY 40204

**Deadline: NOW!**

**PARTICIPATING IS FREE!**

**Contact info:**

We would like to PARTICIPATE FOR FREE and our information is as follows.

<b>Company:</b>	<b>Contact Name:</b>
<b>Address:</b>	<b>Cell:</b>
<b>City/State/Zip:</b>	
<b>Phone:</b>	<b>FAX:</b>
<b>Email:</b>	<b>Website:</b>
<b>What is the CATEGORY of your business?</b>	

## **2009 Promotion info**

We would like to participate, but we need a little more time to develop a promotion(s).

We would like to participate and our information is as follows.

**List your promotion(s) below (LIMITED TO TWO)**

1.) \_\_\_\_\_

2.) \_\_\_\_\_

## **Would you like to sell the card?**

Cards retail for \$25 each – your establishment would receive 20% revenue on every card sold (Cards are given on consignment). By doing this, you would not only make money, but would be listed as a retailer of the card in multiple marketing efforts.

YES, we are interested in selling the cards.

No, we are not interested in selling the cards at this time.

## **TO SHOW OUR APPRECIATION OF YOUR PARTICIPATION**

You may pre-order the cards at cost. Great for customers, employees, family or yourself!

YES, I would like to reserve \_\_\_ cards at \$15 per card.

No. I would not like to reserve any cards at a special discount at this time.