



ST. MATTHEWS-FRANKFORT AVENUE VIP CARD IS HERE NOW!

Hello-

Have you heard of the Downtown and/or Highlands VIP Membership Cards?

It's a card we have been successfully producing for the past two years. The cards can be used at hundreds of businesses in and around the Highlands and Downtown. Its intention is to bring and keep business in the Highlands and Downtown. The cards offer valuable everyday savings at each establishment.

The best part about it is that it's completely free to participate! It's free advertising!

WE ARE CURRENTLY PRODUCING A ST. MATTHEWS-FRANKFORT AVENUE VIP MEMBERSHIP CARD. This card is exclusive to St. Matthews-Frankfort Avenue businesses and will build loyalty to your business if you participate. Participation is **free**? All you need to do is let us know if you would like to participate and think of a good promotion(s) you can offer to St. Matthews-Frankfort Avenue Membership cardholders throughout 2009/2010.

If you would like to think about the promotion, simply leave that area blank and we will contact you closer to the deadline date, but do return the attached form at your earliest convenience. We don't have a great deal of time.

To see what kind of promotions businesses are offering, see our website or contact us and we will fax or email them to you.

Feel free to check us out online at www.LouisvilleVIPCard.com.

Louisville VIP Membership Card

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www.LouisvilleVIPCard.com



The St. Matthews-Frankfort Avenue VIP Membership card is here and we need to get your information now in order to get YOU ADDED FOR FREE!

We ask that you please fill this out and FAX to us at your earliest convenience.

OUR CONTACT INFORMATION

Email: info@LouisvilleVIPCard.com

Fax: (502) 561-1265

Phone: (502) 561-1291

Mail: LouisvilleVIP, P.O. Box 4441, Louisville, KY 40204

Deadline: NOW!

PARTICIPATING IS FREE!

Contact info:

We would like to PARTICIPATE FOR FREE and our information is as follows.

Company:	Contact Name:
Address:	
City/State/Zip:	
Phone:	FAX:
Email:	Website:
What is the CATEGORY of your business?	

2009 Promotion info

We would like to participate, but we need a little more time to develop a promotion(s).

We would like to participate and our information is as follows.

List your promotion(s) below (LIMITED TO TWO)

1.) _____

2.) _____

Would you like to sell the card?

Cards retail for \$25 each – your establishment would receive 20% revenue on every card sold (Cards are given on consignment). By doing this, you would not only make money, but would be listed as a retailer of the card in multiple marketing efforts.

YES, we are interested in selling the cards.

No, we are not interested in selling the cards at his time.

TO SHOW OUR APPRECIATION OF YOUR PARTICIPATION

You may pre-order the cards at cost. Great for customers, employees, family or yourself!

YES, I would like to reserve ___ cards at \$15 per card.

No. I would not like to reserve any cards at a special discount at this time.